



# Job Search Strategy Blueprint: Land Your Dream Job Faster

## Section 1: Setting a Clear Job Search Plan

### 1.1 Define Your Career Goals

- Identify the type of role, industry, and company culture that aligns with your aspirations.
- Consider your long-term career trajectory and how this next job fits in.

### 1.2 Create a Job Search Schedule

- Set aside dedicated time each day to search, apply, and network.
- Keep track of applications using a spreadsheet or a job search platform.

### 1.3 Optimise Your Online Presence

- Update your LinkedIn profile with a professional photo, compelling headline, and detailed work experience.
- Clean up your social media to ensure professionalism.
- Create an online portfolio if applicable to your industry.

## Section 2: Crafting a Winning CV & Cover Letter

### 2.1 Tailor Your CV for Each Role

- Use keywords from the job description to help pass Applicant Tracking Systems (ATS).
- Highlight quantifiable achievements and relevant skills.

### 2.2 Write a Compelling Cover Letter if required

- Address the hiring manager by name when possible.
- Explain why you're a perfect fit for the role with specific examples.
- Keep it concise (one page max) and engaging.



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## Section 3: Networking to Unlock Hidden Opportunities

### 3.1 Build & Leverage Your Network

- Reach out to former colleagues, mentors, and industry professionals.
- Attend industry events, webinars, and networking groups.

### 3.2 Use LinkedIn Strategically

- Connect with recruiters and hiring managers.
- Engage with content in your industry to boost visibility.
- Send personalised messages when reaching out for opportunities.

### 3.3 Tap into Employee Referrals

- Ask connections if their companies are hiring.
- Referred candidates are 4x more likely to get hired than those who apply traditionally.

## Section 4: Mastering the Application & Interview Process

### 4.1 Applying Smartly

- Focus on quality over quantity – apply to roles where you meet 70%+ of the requirements.
- Follow up on applications within a week to express continued interest.

### 4.2 Preparing for Interviews

- Research the company, its culture, and recent news.
- Practice answering common interview questions using the STAR method.
- Prepare thoughtful questions to ask the interviewer.

### 4.3 Following Up After Interviews

- Send a thank-you email within 24 hours, reiterating your enthusiasm.
- Follow up if you don't hear back within the expected timeline.



· SARAH BRYER ·

Illuminate Your Career  
& Boost Your Confidence

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## Section 5: Staying Motivated & Managing Rejections

### 5.1 Handling Job Search Fatigue

- Take breaks to avoid burnout.
- Celebrate small wins, such as landing an interview or making a new connection.

### 5.2 Learning from Rejections

- Request feedback when possible.
- Adjust your CV, interview techniques, or application strategy based on insights.

### 5.3 Keeping a Growth Mindset

- Stay persistent and adaptable.
- Remember that every "no" brings you closer to the right "yes."

## To get further support:

To get further support on the above including:

- **Creating an impactful CV**
- **Interview Prep**
- **Networking**
- **Negotiating**
- **First 90 Days**

**Book a free call here:** <https://calendly.com/intro-vert/free30min>

